

La Scuola Superiore per Mediatori Linguistici Pisa is officially recognised by the *Ministero dell'Università e della Ricerca* (Ministry of Education, Universities and Research) and is accredited under *Decreto Ministeriale 31.07.2003* and *Decreto Ministeriale 09.01.2020* to offer undergraduate (*Laurea Triennale*) and postgraduate (*Laurea Magistrale*) programmes, as outlined below. These accreditations ensure the quality of our academic offerings and position us as a leading institution in the field of language education in Italy.

Our programmes are as follows:

### **Bachelor's Programmes (180 ECTS)**

#### *Graduate Attributes*

Graduates of the SSML Pisa are equipped with strong linguistic and intercultural competencies, developed through sustained, immersive training in multiple languages reinforced by a curriculum that blends academic rigour with real-world application. Thanks to a hands-on, workshop-based approach and small class sizes, students gain practical experience in translation, interpreting, mediation, and sector-specific language from their first year of study. The school's close links with businesses and institutions, both in Italy and abroad, offer students ample opportunities for internships, Erasmus+ mobilities, and direct engagement with the professional world. This combination of intensive language study, applied learning, and international exposure ensures that SSML graduates are fluent, confident, and workplace-ready, with a high level of employability across a range of industries.

#### *Languages*

To gain access to the SSML Bachelor's Programme, students must pass an entrance exam attesting to a minimum B2 CEFR level in English and a B1 level in one other language, among Chinese, German, French, Russian, Spanish, and Arabic. Students who do not know any of these languages may opt for an extra preparatory year of study to achieve a B1 level in the language of their choice before embarking on the first year of the three-year degree. Students at the SSML receive approximately 10 hours of weekly in-class instruction in English (Language A in SSML nomenclature) and around 10 hours in their language B, totalling approximately 400 hours of in-class time with instructors over the academic year. In addition to their two main study languages, every student at the SSML is also required to select a third language (Language C) from among Chinese, Korean, Japanese, German, French, Russian, Spanish, and Arabic. These general language and culture courses are designed to take students from absolute beginner to B1 level over their three years of study. Students who have already studied French or Spanish may opt to take courses in these languages to maintain their proficiency, rather than learning a new language. Students do two hours a week of language C. All SSML language teachers are native speakers of their languages.

#### *Specialisations*

##### Marketing and Communication

This specialisation focuses on business communication and marketing strategies, with a particular emphasis on digital marketing. The curriculum includes modules in economics, communication psychology, and techniques for managing communication in a globalised context. It prepares students for careers as content managers, communication specialists, or marketing assistants in international companies.

##### Fashion and Luxury Export Management

Combining fashion, branding, and international luxury trade, this pathway covers branding strategies, export management, fashion economics, and specialised English for design and luxury. It is ideal for those aiming to work in luxury export and logistics, fashion marketing, or retail management in the global luxury sector.

## Sustainable Tourism Management

Designed for students interested in tourism with a focus on sustainability, this specialisation includes studies in geopolitics, climate change, tourism marketing, gastronomy, and the promotion and development of local heritage.

## Multimedia and Audiovisual Translation

A creative and technology-focused specialisation covering audiovisual translation, subtitling, subtitling for the deaf and hard of hearing, dubbing, video game localisation, and film adaptation, preparing students for careers as audiovisual translators, subtitlers, or localisers in entertainment and media industries.

## International and Diplomatic Relations

This pathway focuses on geopolitics, international law, the European Union, diplomatic institutions, and negotiation techniques, with modules on global institutions and development strategies. It is designed for students aspiring to work in international organisations, NGOs, government ministries, or diplomatic services.

## *Language modules*

At SSML Pisa, students complete the following modules in each of their primary languages of study.

<b>Preparatory year</b>				
Students who only know Italian and English may opt to take a preparatory year in French, Spanish, German, Chinese, Russian, or Arabic to bring them up to a B1 level before commencing the general programme.				
<b>First Year</b>				
<i>Lingua e Traduzione Lingua A I</i>	Starting at B2, this course in general English grammar is designed to improve students' English proficiency.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)	
<i>Lingua e Mediazione Lingua A I</i>	Business Language Written Communication	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)	
	English > Italian Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1,25 ECTS per semester)	
	Writing	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1,25 ECTS per semester)	
	Liaison Interpreting English < > Italian	2.5 ECTS	Full-year or 2 <sup>nd</sup> semester only	
	Debate	2.5 ECTS	Full-year or 2 <sup>nd</sup> semester only	
<i>Lingua e Traduzione Lingua B I</i>	Starting at B1, this course in general grammar is designed to improve students' proficiency in Chinese, German, French, Russian, Spanish, or Arabic.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)	
<i>Lingua e Mediazione Lingua B I – Chinese, German, French, Russian, Spanish or Arabic (subject to availability)</i>	Business Language Written Communication	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)	
	Language B > Italian Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1,25 ECTS per semester)	
	Writing	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1,25 ECTS per semester)	
	Liaison Interpreting Language B < > Italian	2.5 ECTS	Full-year or 2 <sup>nd</sup> semester only	
	Debate	2.5 ECTS	Full-year or 2 <sup>nd</sup> semester only	
<i>Lingua e Cultura Lingua C I</i>	A third language chosen from Chinese, Japanese, Korean, Portuguese, Russian, or Arabic. Designed to bring students from absolute beginner to a B1 level over three years. French and	6 ECTS	Full-year or 2 <sup>nd</sup> semester only. Students may frequent in semester 1 but there is no exam and no credits will be awarded.	

	Spanish may be chosen starting from the B1 level.		
<b>Second Year</b>			
<i>Lingua e Traduzione Lingua A II</i>	Starting at B2 advanced, this course in general English grammar is designed to improve students' English proficiency.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)
<i>Lingua e Mediazione Lingua A II</i>	Tourism Language	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	English > Italian Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1.25 ECTS per semester)
	Italian > English Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Consecutive Interpreting English <> Italian Simultaneous Interpreting English > Italian	4 ECTS	Full-year or 2 <sup>nd</sup> semester only
	Debate	1 ECTS	Full-year or 2 <sup>nd</sup> semester only
<i>Lingua e Traduzione Lingua B II</i>	As above but with Chinese, German, French, Russian, Spanish, or Arabic.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)
<i>Lingua e Mediazione Lingua B II – Chinese, German, French, Russian, Spanish or Arabic (subject to availability)</i>	Tourism Language	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Language B > Italian Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1.25 ECTS per semester)
	Italian > Language B Translation	2.5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Consecutive Interpreting Language B <> Italian Simultaneous Interpreting Language B > Italian	4 ECTS	Full-year or 2 <sup>nd</sup> semester only
	Debate	1 ECTS	Full-year or 2 <sup>nd</sup> semester only
<i>Lingua e Cultura Lingua C II</i>	The second year of the third language chosen from Chinese, Japanese, Korean, Portuguese, Russian, or Arabic. Designed to bring students to a B1 level over three years. Students of French and Spanish work towards achieving a B2 level of proficiency in advanced language skills.	6 ECTS	Full-year or 2 <sup>nd</sup> semester only
<b>Third Year</b>			
<i>Lingua e Traduzione Lingua A III</i>	Starting at C1, this course in general English grammar is designed to improve students' English proficiency.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)
<i>Lingua e Mediazione Lingua A III</i>	Business Language, Public Speaking, Negotiation & Communication (2 ECTS)	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	English > Italian Translation (2.5 ECTS)	2,5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1.25 ECTS per semester)
	Italian > English Translation (2.5 ECTS)	2,5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Consecutive Interpreting English <> Italian Simultaneous Interpreting English > Italian	5 ECTS	Full-year or 2 <sup>nd</sup> semester only
<i>Lingua e Traduzione Lingua B III</i>	As above but with Chinese, German, French, Russian, Spanish, or Arabic.	6 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (3 ECTS per semester)
<i>Lingua e Mediazione Lingua B III – Chinese,</i>	Business Language, Public Speaking, Negotiation & Communication	2 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Language B > Italian Translation	2,5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1.25 ECTS per semester)

<i>German, French, Russian, Spanish or Arabic (subject to availability)</i>	Italian > Language B Translation	2,5 ECTS	1 <sup>st</sup> and 2 <sup>nd</sup> semester (1 ECTS per semester)
	Consecutive Interpreting English < > Italian Simultaneous Interpreting English > Italian	5 ECTS	Full-year or 2 <sup>nd</sup> semester only
<i>Lingua e Cultura Lingua C III</i>	The third year of the third language chosen from Chinese, Japanese, Korean, Portuguese, Russian, or Arabic. Designed to bring students to a B1 level over three years. Students of French and Spanish work towards achieving a C1 level of proficiency.	6 ECTS	Full-year or 2 <sup>nd</sup> semester only

### **General modules**

All students must complete the following obligatory courses:

Linguistics	6 ECTS	Full-year or 2 <sup>nd</sup> semester only
Contemporary Italian Literature	6 ECTS	Full-year or 2 <sup>nd</sup> semester only
Internship (100 to 150 hours)	4 ECTS	N/A
Research thesis	8 ECTS	N/A

### **Specialisation modules**

In addition to the language courses, students select one of five sector specialisations in which they do specific semester-long courses.

<b>Marketing and Communications</b>			
Economics of Small and Medium Enterprises	Taught in Italian	6 ECTS	
Corporate Communications	Taught in Italian	6 ECTS	
Marketing for Small and Medium Enterprises	Taught in Italian	4 ECTS	
Marketing for International Business	Taught in English	4 ECTS	
Web Content and Social Media Marketing	Taught in English	5 ECTS	
Psychology of Communication	Taught in Italian	5 ECTS	
<b>Fashion &amp; Luxury Export Management</b>			
English for Fashion, Food and Design	Taught in English	6 ECTS	
Economics of Small and Medium Enterprises	Taught in Italian	6 ECTS	
The Italian Luxury Market and its Target Countries	Taught in Italian	4 ECTS	
Branding Luxury Products	Taught in Italian	4 ECTS	
Luxury Sector Management	Taught in Italian	5 ECTS	
Marketing of Luxury Goods	Taught in Italian	5 ECTS	
<b>Sustainable Tourism Management</b>			
Geopolitics, Climate Change, and Political Instruments	Taught in Italian	6 ECTS	
Tourism Management	Taught in Italian	6 ECTS	
Marketing for Tourism	Taught in Italian	4 ECTS	
Marketing for Wine, Food Products, and Cultural Heritage	Taught in Italian	4 ECTS	
Sustainable Tourism and Local Development	Taught in Italian	5 ECTS	
Sustainable Management	Taught in English	5 ECTS	
<b>Multimedia and Audiovisual Translation</b>			
Translation Theory and Techniques	Taught in Italian	6 ECTS	
Introduction to Audiovisual Translation	Taught in Italian/English	6 ECTS	

Intralinguistic Subtitling Techniques	Taught in Italian/English	4 ECTS	
Interlinguistic Subtitling Techniques	Taught in Italian/English	4 ECTS	
Film Adaptation and Dubbing	Taught in Italian/English	5 ECTS	
Videogame Localization	Taught in Italian/English	5 ECTS	
<b>International Relations and Diplomacy</b>			
EU Law and Regulations	Taught in Italian	6 ECTS	
Geopolitics, Climate Change, and Political Instruments	Taught in Italian	6 ECTS	
Diplomatic and International Institutions and Organisations for Global Development and Cooperation	Taught in English	4 ECTS	
International Law	Taught in Italian	4 ECTS	
Strategies for International Economic Development	Taught in Italian	5 ECTS	
Negotiation Techniques and Diplomatic Style	Taught in English	5 ECTS	

### **MASTERS DEGREE PROGRAMMES (120 ECTS)**

#### ***International Communications, Business and Marketing***

The Master's Degree in International Communications, Business and Marketing at SSML Pisa trains professionals in international communication, preparing them to work in global and multicultural contexts. English is the compulsory main language, with a second language chosen from French, Spanish, German, Russian, or Chinese.

To achieve its goals, the curriculum offers specialised training in cross-cultural and oral communication, international business, marketing, media relations, and project management. Practical courses, such as oral presentation techniques and digital tools for interpretation and translation, equip students with the skills necessary in today's global job market. Graduates can pursue careers in multinational companies, international cooperation agencies, citizenship offices, multicultural support services, and organisations engaged in international cultural relations.

#### **Programme**

<b>YEAR ONE</b>		
<b>Cross-Cultural Communication for International Business (English)</b>		
International Business Communication	Taught in English	3 ECTS (Semester 1)
Consumer Behaviour and Marketing Communication	Taught in English	3 ECTS (Semester 1)
Corporate Communication	Taught in English	3 ECTS (Semester 2)
Media Relations	Taught in English	3 ECTS (Semester 2)
Liaison Interpreting	Italian <> English	12 ECTS (Full-year)
<b>Cross-Cultural Communication for International Business (Chinese/German/French/Russian/Spanish)</b>		
International Business Communication	Taught in the target language	3 ECTS (Semester 1)
Consumer Behaviour and Marketing Communication	Taught in the target language	3 ECTS (Semester 1)
Corporate Communication	Taught in the target language	3 ECTS (Semester 2)
Media Relations	Taught in the target language	3 ECTS (Semester 2)
Liaison Interpreting	Italian <> target language	12 ECTS (Full-year)
Methods and Technology for Translation and Interpreting	Taught in Italian	3 ECTS (Semester 1)
Documentary and Terminology Research Methods	Taught in Italian	3 ECTS (Semester 2)
Web Content and Social Media Marketing	Taught in English	3 ECTS (Semester 1)
Marketing for International Business	Taught in English	3 ECTS (Semester 2)
<b>YEAR TWO</b>		
Cross-Cultural Techniques for International Organisations (English)	Taught in English	6 ECTS (Semester 1)

Cross-Cultural Techniques for International Organisations: Chinese/German/French/Russian/Spanish	Taught in the target language	6 ECTS (Semester 1)
Project Management	Taught in English	3 ECTS (Semester 1)
Public Speaking	Taught in Italian	3 ECTS (Semester 1)
Diplomatic and International Institutions and Organisations for Global Development and Cooperation	Taught in English	3 ECTS (Semester 1)
Semester Abroad or Internship		27 ECTS (N/A)
Research Thesis		12 ECTS (N/A)

## CONFERENCE INTERPRETING AND INTERPRETING FOR INSTITUTIONS

This degree programme provides students with advanced training in interpreting, combining linguistic competence with subject-specific knowledge and mastery of technical terminology. It emphasises that effective interpretation requires more than fluency in two languages—it also demands familiarity with the relevant domains and interpreting contexts. Students receive instruction and practical experience in simultaneous, consecutive, and liaison interpreting. English is the mandatory primary language, while the second language may be selected from French, Spanish, German, Russian, or Chinese.

The curriculum includes modules in oral presentation, digital tools for interpretation and translation, and project management. These components are designed to support the development of key skills required in professional interpreting contexts. Graduates are equipped to work in multilingual settings such as conferences, international meetings, and public events where interpreting services are required.

### Programme

YEAR ONE		
Interpretation English		
Consecutive Interpreting Lab	Italian > English	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Consecutive Interpreting Lab	English > Italian	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Simultaneous Interpreting Lab	Italian > English	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Simultaneous Interpreting Lab	English > Italian	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Liaison Interpreting Lab	Italian <> English	12 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Interpretation (Chinese/German/French/Russian/Spanish)		
Consecutive Interpreting Lab	Chinese/German/French /Russian/Spanish > Italian	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Consecutive Interpreting Lab	Italian > Chinese/German/French /Russian/Spanish	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Simultaneous Interpreting Lab	Chinese/German/French /Russian/Spanish > Italian	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Simultaneous Interpreting Lab	Italian > Chinese/German/French /Russian/Spanish	3 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Liaison Interpreting Lab	Italian <> Chinese/German/French /Russian/Spanish	12 ECTS (Full-year or 2 <sup>nd</sup> semester only)
Methods and Technology for Translation and Interpreting	Taught in Italian	3 ECTS (Semester 1)
Documentary and Terminology Research Methods	Taught in Italian	3 ECTS (Semester 2)

Web Content and Social Media Marketing	Taught in English	3 ECTS (Semester 1)
Marketing for International Business	Taught in English	3 ECTS (Semester 2)
<b>YEAR TWO</b>		
Consecutive and Simultaneous Interpreting Lab (English)	Taught in English	6 ECTS (Semester 1)
Consecutive and Simultaneous Interpreting Lab Chinese/German/French/Russian/Spanish	Taught in Italian and the target language	6 ECTS (Semester 1)
Project Management	Taught in English	3 ECTS (Semester 1)
Public Speaking	Taught in Italian	3 ECTS (Semester 1)
Diplomatic and International Institutions and Organisations for Global Development and Cooperation	Taught in English	3 ECTS (Semester 1)
Semester Abroad or Internship		27 ECTS N/A
Research Thesis		12 ECTS N/A

### ***Internationalisation***

SSML Pisa is committed to the internationalisation of its programmes and the development of a global academic community. The institute currently maintains partnerships with over 30 institutions across Europe and beyond, and it is a priority for us to grow the number of partner institutions we work with. Each year, over 50 of our students participate in study abroad opportunities, and students from around the world choose to study at SSML Pisa to enhance their linguistic, intercultural, and professional competencies in preparation for work in fields such as language mediation, international business, diplomacy, marketing, and tourism.

### ***Pisa***

Pisa is home to several important tertiary education institutions. It is a small and accessible university city, making it easy for students to get around on foot or by bicycle and providing ample opportunities for meeting and socialising with other students. Students can take advantage of libraries, study spaces, shops, and cafes. The city is well-served in terms of student accommodation.

For international students in particular, Pisa offers a welcoming atmosphere with numerous opportunities to participate in cultural activities, language exchanges, and international networks. The city is extremely well-connected with the rest of Italy and Europe as its airport is one of Tuscany's most well-served. Efficient transport connections to Florence, Rome, and the coast make it convenient for travel and exploration. At the same time, the cost of living is relatively affordable compared to larger Italian cities, allowing students to enjoy a high quality of life while pursuing their studies.

### ***Contact Us***

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